

全球汉语

CONFUCIUS INSTITUTE @ SHANGHAI JIAO TONG  
UNIVERSITY-GLOBAL HANYU & CULTURE CENTER

Speak Mandarin with the World,  
Access China & New Opportunities

与世界同步

掌握标准汉语



LEARNING CENTERS: KUALA LUMPUR • SUZHOU • SHANGHAI



# ABOUT US

The Confucius Institute @ Shanghai Jiaotong University - Global Hanyu & Culture Center is a member of the Confucius Institute Network designated by the government of the People's Republic of China to promote the learning of Mandarin and Chinese Culture worldwide. Our institute is a partnership between the Office of Chinese Language Council International (Hanban), the Shanghai Jiaotong University (Top 5 State Universities in China) and The Global Hanyu & Culture Center which is a member of The GEM Group (a private education group with colleges in China). Our center is the leading developer of Chinese language and culture-learning organization with offices in China and affiliates abroad.



## Mandarin Proficiency for Effective Communication (MPEC)

Our focus is to help students who study Mandarin as a foreign language to master proficiency for effective communication. The lesson plans are based on the common Mandarin characters used in daily situations. Students will master listening, speaking, conversation and reading. Writing will also be taught and most students will be able to type with a good Chinese software once they have mastered Mandarin character recognition. After achieving MPCE, students can go on to strengthen their command of the language by enrolling in the Character Recognition and Professional Mandarin for Specific Purposes Program.



# HOW TO REGISTER

- 1 Call for an appointment or visit our Center to speak to our counselor. Download the student profile form, fill it in and send it back to [hanyu@globalhanyu.com](mailto:hanyu@globalhanyu.com)
- 2 Speak to our teacher counselor on your learning objectives and together design a learning plan.
- 3 Take a test to find out your level of proficiency
- 4 Book and attend a trial class
- 5 Enroll as a student by filling in the registration form; pay a one time registration fees, tuition fees and material fees.
- 6 Confirm lesson plan and begin classes.



## PROGRAM A1

**Foundation Mandarin Proficiency for Effective Communication (MPEC) for Adults\***

There are 6 levels with 50 hours for each level totaling 300 hours. The lesson plan can be either full-time or part-time.

\*Aged above 15.

## PROGRAM A2

**Foundation Mandarin Proficiency for Effective Communication (MPEC) for Children\***

There are 6 levels with 50 hours for each level totaling 300 hours. The lesson plan can be either full-time or part-time.

\*Aged between 8 to12.

## PROGRAM A3

**Foundation Mandarin for Pre-Schools\***

3 years of study for pre-school children with an emphasis to acquire a wide vocabulary and Mandarin character recognition.

\*Aged between 4 to 7.

Program Levels	Scope	Learning Objective
1	Basic Mandarin grammar, hearing, practical oral, pronunciation, character recognition, introduction to culture.	Start from zero: Master basic pronunciation of sound and tone. Weekly recognition of 25 characters and 5-10 grammar points. Understand teaching instruction and master basic daily Mandarin vocabulary.
2		Continue from 1: Strengthen pronunciation of sound and tone. Weekly recognition of 30 characters, 50 phrases, and 5-10 grammar points. Question in class, express simple opinion, and guess the meaning in a conversation. Introduction to Chinese culture.
3	Intermediate Mandarin grammar, hearing, practical oral, pronunciation, character recognition, introduction to culture.	Continue from 2: Weekly recognition of 40 characters, 50 phrases, and 5-10 grammar points. Comprehend a basic news article, communicate, write a personal letter, message, notice and email.
4		Continue from 3: Weekly recognition of 40 characters, 50 phrases, and 5-10 grammar points. Conduct a simple medium, speed up conversation, write a simple business letter, begin to read an abstract article and develop a basic appreciation of Chinese culture.

Program Levels	Scope	Learning Objective
5	Advanced reading, advanced pronunciation and conversation, letter and report writing, character recognition, culture appreciation	Continue from 4: Weekly master recognition of 40 characters, 50 phrases, and 5-10 grammar points. Learn the native way of expression, conduct a social and business situation conversation, build a basic thinking framework in Mandarin, logically express more complicated feelings and opinion.
6		Continue from 5: Weekly master recognition of 40 characters, 50 phrases, and 5-10 grammar points. Learn the native way of expression, understand and participate in a normal speed conversation, write essay including working report and commercial contract, develop an understanding of the Chinese culture related to societal and traditional culture.

“The development of language and the written word are the two most significant achievements that has given human civilization its present ability to express knowledge and wisdom. The mastery of a certain language is therefore an essential skill we should give top priority. In our increasingly globalized world, language and culture fluency will decide the winner of the competition. Following the footsteps of the English language, Mandarin is expected to gain prominence as a global language in the 21st century to let the world communicate effectively with a rising China. For anyone aiming to ride this important global trend, mastering Mandarin is an obvious choice.”

Foong Wai Fong, *Director, Megatrends Asia*

<b>PROGRAM B</b> <b>Character Recognition</b>	Program Levels	Scope
	1 & 2	780 characters
	3 & 4	1105 characters
	5 & 6	up to 2500 characters in total

For students who have mastered MPEC or have studied the Mandarin language and wish to expand their vocabulary to wider applications, there are 6 levels of Character Recognition programs available. Each of the 6 levels contain 4 levels of 50 hours each covering up to 2500 characters.

<b>PROGRAM C</b> <b>Professional Mandarin for Specific Purposes</b>		
Program Levels	Professional Focus	Scope
1	Trade and Business Mandarin	Doing business in China and with the Chinese.
2	Mandarin in Negotiation	Participation in business discussion and negotiation.
3	Legal Mandarin	Familiarization with the legal language in Chinese.
4	Academic Mandarin	Pursuers of academic programs in China, needing to familiarize themselves with the language of research and the academia.
5	Travel Mandarin	The basic vocabulary to have an enjoyable journey in China.
6	Mandarin for Introduction to Traditional Chinese Medicine and Cuisine	For those who are interested to learn about traditional Chinese medicine as a way to bring about well-being and better health. This program will cover the essentials for introduction to traditional Chinese medicine and cuisine.

## PROGRAM D : STUDY IN CHINA

Mastering China Knowledge

The New China, born from the waves of changes that started in 1978 is a body of knowledge that deserves serious study. These changes have serious impact and repercussions for careers, businesses and competitiveness of communities around the world. We are thus offering two programmes for this study:

1

**Intercultural Courses:** A series of intercultural courses are tailored to the needs of your groups to help you understand why the Chinese behave a certain way, and how to effectively communicate with them.

2

**“Close Up on The New China”:** This is a full residential program designed for MBA, Executives and CEOs to provide an up-close view of contemporary China. There is a basic program of 4.5 days to a much longer and comprehensive program for those who want a deeper contextual experience with time to build networks in China.

GEM invites university business schools and MBA/EMBA schools, management associations, institutes and government training institutions to work in partnership and use the “Close Up on The New China” program to strengthen their global skills.

Qualified Teaching of Chinese as a Second Language (TCSL) Professional Teachers is available from us for on-location assignments throughout the world, to companies, learning institutions. The Shanghai Jiao tong University-Global Hanyu & Culture Center has a special program training TCSL teachers for postings worldwide. For information on the degree courses on TCSL, kindly email [kkong@globalhanyu.com](mailto:kkong@globalhanyu.com)



### Part Time & Full Time Study

Part time study involves 4 weeks weekly, where full time study involves 20 hours weekly. All the above programs are available for part and full time studies. Corporate and institutional groups may organize classes at their own location in partnership with us.

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