



2010 BUSINESS LEADERS' FORUM

CHINA IS ASIA'S NEW GLOBAL GROWTH ENGINE – *IMPLICATIONS FOR THE ASIAN REGION*

July 28 2010, 7pm, Primula Beach Hotel, Kuala Terengganu

WEBCAST: log in to <http://211.21.199.171/weboffice.php?group=associate>
(after logging into, download and install JOINNET, choose GLOBAL HAN YU,
enter and start Home meeting with us.)

Invitation



BUSINESS LEADERS' FORUM

CHINA IS ASIA'S NEW GLOBAL GROWTH ENGINE – *IMPLICATIONS FOR THE ASIAN REGION*

July 28 2010, 7pm, Primula Beach Hotel, Kuala Terengganu

Organized by

Malay Chamber of Commerce of Terengganu
Chinese Chamber of Commerce of Terengganu
Indian Chamber of Commerce of Terengganu

With the support of

**University Sultan Zainal Abidin, Kuala Terengganu (UniSZA) and Confucius
Institute @ Shanghai Jiao Tong University-Global Hanyu & Culture Center
(CI@SJTU-GHCC)**

SPECIAL WEBCAST: To enable a larger number of participants join in the discussion; from this beautiful location of Kuala Terengganu, this event will be webcast simultaneously globally; those interested are invited to log in to <http://211.21.199.171/weboffice.php?group=associate> (after logging into, download and install JOINNET, choose GLOBAL HAN YU, enter and start Home meeting with us.) All are welcome, business schools are particularly invited to participate.



CHINA IS ASIA'S NEW GLOBAL GROWTH ENGINE – IMPLICATIONS FOR ASEAN AND MALAYSIA.

Introduction:

According to the United Nations' Industrial Development Organization; on the first quarter of 2010, the Chinese Economy overtook Japan to become the world's second biggest economy. Surveying such manufactured goods as food, textiles and pharmaceuticals, UNIDO found that China's industrial output in the last 20 years has increased almost 8 times. In fact, China has overtaken such major industrial economies as Germany, France, Italy and the United Kingdom, and now it is only second only to the United States.

China's remarkable progress is an inspiration as well as a challenge for other major developing economies. China is now a remarkable World's Factory; its progress in manufacturing will further spur modernization forward. One must not forget that China has one fifth of the world's population, and industry not only produces a commodity but also creates its own consumers; it provides the job, drives the technological progress and creates the demand of the qualified and healthy workforce. The progress in social fronts such as education and health care has also been remarkable in the last 30 years.

Key trends continue to drive changes:

1. The big underlying factor propelling China's growth is the migration of people from the agricultural sector to the more modern economy – industry and services.
2. The new growth belt is in Middle and Western China; the rise of the second and third tier cities- well in place infrastructure; more open and global minded second generation of leadership all augurs well for growth to move away from the coastal regions
3. The connectivity and mobility of Chinese in the New China: China is not only the land with the most populous population but also the society with the largest number of mobile phone users (est. 800 m) and the champion blogger clocks over 400 m hits to his website.
4. Economic restructuring away from export oriented to consumer driven. When will China's emerging middle class reach critical mass to sustain growth without depending on exports?

Against this backdrop; the panel speakers will discuss what the key opportunities are for ASEAN and the possible challenges to other emerging markets in ASEAN.

ABOUT THE SPEAKERS:



Mdm FOONG WAI FONG: A noted trend watcher on Asia, Founder of Megatrends Asia, best-selling author, economic advisor to cities and provinces in China as well as member of international advisory board of Rotterdam. Co-Founder of the GEM Education Group in China and Founder of Confucius Institute @ Shanghai Jiao Tong University-Global Hanyu & Culture Center.



Prof. Dr LING DEXIANG; Professor at Shanghai Jiao Tong University; Noted expert on China's Culture and Language outreach program to the world, responsible for setting up a number of cultural exchange bases between China and key international organizations such as the UN and US Teachers Training Colleges.

ADMISSION by invitation:

Further information: email: hanyu@globalhanyu.com
<http://www.globalhanyu.com>

2010 登嘉楼领袖论坛:



中国—亚洲的新增长引擎 及其对东盟和马来西亚的影响

瓜拉登嘉楼 PRIMULA BEACH HOTEL

2010 年 7 月 28 日 7pm

主办方:

登嘉楼马来人商会
登嘉楼华人商会
登嘉楼印度人商会

协办方:

登嘉楼州政府苏丹再纳阿比丁大学
全球汉语孔子学院

主题： 中国－亚洲的新增长引擎 及其对东盟和马来西亚的影响

背景介绍:

联合国工业发展组织于 2010 年第一季度公布报告称：中国已经取代了日本，成为世界排名第二大的经济体。通过对制造业如食品，纺织及制药等行业的调查，联合国工业发展组织的数据说明了中国的工业出口在过去 20 年间成长了 8 倍。实际上，中国在总体经济上已经依次超越了诸如德国，法国，意大利和英国等传统经济列强，现在已经是仅次于美国的世界第二大经济体。中国所取得的惊人成就对所有发展中国家来说都是一个榜样或者说是一个挑战者。

中国已经变成了一个动力十足的“世界工厂”。不过一个不能回避的事实是中国人口占了世界总人口的五分之一。工业不仅创造了丰富的商品,同时也产生大量具有购买力的消费者。工业为中国提供了大量的就业机会，推动了科技的发展进步，并且扩大了对合格、健康的劳动力的需求。在社会层面的进步，比如教育和医疗保健等，在过去 30 年也取得了令人惊讶的进展。

继续引发变革的关键趋势:

1. 推动中国经济发展的潜在因素是数量巨大的民工，他们从传统的农业向现代经济方式--工业和服务业的转化。
2. 中国新一轮的经济增长区域将是中国的中西部地区，二三级城市。良好的基础设施，更加开放和具有全球视野的第二代领袖都将会着眼于如何开发拓展这个正崛起中的区域。
3. 新中国的移动性和连通性：中国不仅是一个幅员辽阔的国家，也是全球手机用户最多的地方（8 亿部），互联网博客的点击率也在全世界位居前茅；史上首次,如果中国继续其基建一体化,那么一个“大亚洲”将变为现实。
4. 经济结构从出口导向型转向消费者导向型。正在形成中的中国中产阶层何时才能达到无需依靠出口而经济可持续发展的水平？

由此论坛演讲人将会讨论：东盟国家的关键机遇和东盟国家所面临的挑战。

论坛主讲人：



冯久玲女士：知名亚洲趋势研究者，亚洲大趋势研究所创办人，畅销书作家，中国多地省市的经济顾问，荷兰鹿特丹国际顾问团成员。高博教育集团（中国）的创办人之一，全球汉语孔子学院创办人。



凌德祥教授：中国上海交通大学，知名中国文化和语言专家，成功为中国国际组织设立众多的文化交流中心，诸如联合国，美国教师培训学院等。

详情请登录：<http://www.globalhanyu.com> 电子邮箱：hanyu@globalhanyu.com

视频直播：为了使更多的人参与本次论坛，论坛将向全球进行即时网络直播。本次论坛特邀了商学院且向公众开放，欢迎所有感兴趣者的积极参与。有兴趣者请在当日登录 <http://211.21.199.171/weboffice.php?group=associate> (登录后下载并安装 JOINNET,然后选择 GLOBAL HAN YU, 然后就可以开始网络直播并参与讨论了)。本次论坛特邀了商学院且向公众开放，欢迎所有感兴趣者的积极参与。

