

Program Objectives



- 1 To learn about the latest political, economic, and social developments in China from Chinese and foreign experts operating in China.
- 2 To assess economic growth in the manufacturing and service sectors, and examine various modes of operation, such as entrepreneurship, privately owned enterprise, and state-owned businesses.
- 3 To understand the work strategic environment in China as well as the opportunities and challenges facing businesses in China.
- 4 To be introduced to elementary Mandarin.
- 5 To experience the culture of a group/region/nation and its importance to business.

* Program subject to final refinement.

DAY 1	6 November 2009 • FRIDAY Suzhou, China	DAY 3	8 November 2009 • SUNDAY Suzhou, China	DAY 5	10 November 2009 • TUESDAY Shanghai, China
07.30	Arrival	09.00	Visit and tour of Han Shan Temple	Morning to be used for Mission Teams to work with their Shanghai counterparts: (Teams to arrange location and transport to meetings with their Shanghai counterparts)	
09.00	Pick up from airport Travel to Suzhou and check into Xi'anjiao Da Hotel at Dushu Lake Higher Education Park	10.00	Lecture 1: Introduction Chinese Culture & Language Speaker: Prof Jin Wei <i>Shanghai Jiaotong University</i>	Suggestion that alumni and partners take a walk along the Bund, the historic and architecturally-rich embankment of Shanghai's Pearl River (a few blocks from the Astor)	
11.30	Brunch - Socrates Restaurant. 桃李居	12.30 – 14.00	Vegetarian Lunch in temple	Lunch on your own	
15.00	Cultural Tour Visit World Culture Heritage: Humble Administrator Garden IM Pei Museum	14.30	Conversation Session with communist Party Official Speaker: Dr. Wang, Xin <i>Vice Party Secretary & Vice President, School of Politics & Public Administration Soochow University</i> Chaired by Changxin Topic: The process of political decision making in China	13.30	Bus Departs from Astor House Visit to LUPU Bridge Observation Deck - 2010 Expo site
17.00	Early Dinner @ Shantang and return to rest in Hotel 松鹤楼	17.30	Free time & Dinner on your own Bus will take students to Suzhou Old Town and return trip pick up at 10.30 pm.	18.00	Drop off at Xin Tian Di: Imbued with the city's historical and cultural legacies, district of clubs, restaurants and boutiques
	 Pudong International Airport			 Xin Tian Di	
DAY 2	7 November 2009 • SATURDAY Suzhou, China	DAY 4	9 November 2009 • MONDAY Suzhou to Shanghai, China		
09.00	Briefing of The program & Introduction: Opening Presentation: Megatrends of the New China Speaker: Ms. Foong Wai fong, <i>Executive Director-The GEM Group Best Selling Author, Director, Megatrends Asia</i>	08.00	Strategy class test delivered at hotel.		
11.00	Tour of Dushu Lake Higher Education Park and Sit down lunch	10.00	Bus Departure		
12.30	Travel to Wuxi	10.30	Visit SIP & Listen to presentation		
13.30	Arrival to Wuxi Company visit at SunTech	11.30	Visit SIS Park		
14.30	Joint MBA lecture - Massey and SunTech's Nanjing University MBA students participate in joint lecture. Topic: Engaging Context to Realise Strategy Speakers: Nanjing Professor and Dr. Jonathan Matheny	12.30	Box Lunch on bus		DAY 6 11 November 2009 • WEDNESDAY Shanghai, China
18.00	Dinner and networking session with SunTech MBA students	14.00	Visit Changshu - Bosideng Group (The Biggest Down Coat Company in China) Expansion of a small business to domestic powerhouse and OEM supplier to the world • Presentation & Showroom & Dialogue & Visit Production Line	08.00	Bus Departure
20.00	Return to Suzhou along Golden Roost Lake	16.00	Travel to Shanghai Mission Meetings on the bus	09.00	Company Visit – Kodak
		18.30	• Check in Astor House Hotel • Free time in Shanghai • Dinner on your own • Boat Tour of Shanghai night light Tour (USD 20/person)	Lunch on your own	
			 Changshu - Bosideng Group	13.30	Visit Lotus: The leading Retail Outfit in Shanghai Tour mission & Dialogue (Consumer behavior & Foreign Retail Management in China)
				15.00	Free Time
				17.30	Back to hotel • Dinner on your own
				Schedule below only applies to those who go to acrobatic show	
				18.00	Bus Departure
				19.30 – 21.00	Acrobatic Show (USD 30)

NG XIAO PENG (邓小平; Dèng Xiǎopíng;) shì qú shì), To get rich is glorious, it is OK chers (先让一部份人富起来 xiān ràng yí bù ng, Development is the only way forward, at so long as it catches mice. When you g with mosquitoes will come in. Four y, science and technology and the military. t economy or a Market economy with MIN (江泽民 jiāng zé mǐn): The Three ǎo) "Reviewing the course of struggle and 0 years and looking ahead to the arduous entury, our Party should continue to stand the people in marching toward victory. In resent the requirements of the development ces, the orientation of the development of undamental interests of the overwhelming e "Three Represents" are: "advanced social ource of China's advanced culture" "the ity" Hú Jǐntāo (胡锦涛) Eight Pride and ove thy country, Serve the people, Uphold nity and teamwork, Honesty and high through hardship. 8 Shames: Undermine ple, Foolish and Ignorance, Seek comfort enefit self, Betrayal for profit, Undermine c and arrogant. **THE PEOPLE OF CHINA:** ety (Middle Class society) Yuanguangju of 0.45 (1% of the population controls 45% reat balancing act to achieve sustainable pressure on environment and resources, d external pressure, development must mber of people. Going from feeling the pment pathway to a sustainable model.

DAY 7	12 November 2009 • THURSDAY Shanghai, China	DAY 8	13 November 2009 • FRIDAY Shanghai, China
07.50	Bus Departure	08.00	Briefing Session
09.00	Visit Bao Steel (Ranked third comprehensive competitiveness among steel companies in the world) Presentation & Production Line Visit	08.30	Bus Departure
12.30	Lunch @ Restaurant	10.00 – 12:00	Yu Yuan Garden, People's Square, Nanjing Street, and Shanghai Museum, Shanghai Urban Planning Museum
14.30	Presentation & Dialogue: Stock Market in China Dr Qian Qimin <i>Deputy Director of the Market Research Institute of China's biggest stock broking firm Shanghai Shenyin Wanguo Research and Consultancy Co Ltd</i>	12.30	Lunch on your own
17.00	Drive Back to Downtown Daily wrap-up on the bus	13.30	Mission Team Meetings - Presentation Preparation
18.30	Dinner on your own Networking session hosted by Jennifer Matheny of IBM	15.00	Bus Departure
		16.30	Team Mission Presentations at Shanghai Jiao Tong University, Antai College of Economics and Management Audience comprising the key leaders who informed Massey Mission students and invited IMBA students. Presentations followed by discussion and feedback.
	People's Square	18.30	Closing Dinner with key leaders and SJTU IMBA students (Invite all guests and speakers)
			
			Yu Yuan Garden

DAY 9	14 November 2009 • SATURDAY Shanghai, China
07.00 – 08.00	Check-out of Hotel
08.30	Student-driven discussion in meeting room at hotel. Topic 'reflections on doing business in China' facilitated by local experts and faculty.
11.00	Depart for International Airport
	
	Shanghai Museum
	
	Nanjing Street

新中國 零距離

Close-Up on The New China
A program that helps you make sense of the changes in China
Program Itinerary



The Center for Contemporary China Studies
The Global Hanyu & Culture College
The GEM Group

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In collaboration with
The Massey MBA and The College of Business
Massey University, New Zealand

6 - 14 November 2009